

# WHY SHOULD MY FAN ROTATE DIFFERENTLY IN THE summer and winter?



Believe it or not, the *direction* your fan rotates does make a difference.

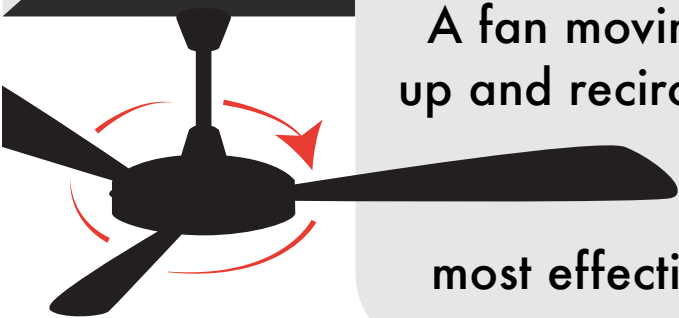
## SUMMER

In the summer, your fan should rotate counter-clockwise. This rotation will push air down into the room creating a wind-chill effect for occupants.



## WINTER

A fan moving clockwise will help pull the room's air up and recirculate it throughout the room. This forces more warm air back down into the room. Running it at a low speed is the most effective way to keep your home comfortable.



Contact Helm's for your energy efficiency needs!

# HELMS

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